

2025 POLICY INITIATIVES

INCOMPAS, the internet and competitive networks association, is the leading trade association advocating for competition and innovation in the broadband marketplace, representing new network builders, internet innovators, and the world's leading video streaming and cloud services. INCOMPAS is unique among trade associations in that we represent the entire internet value chain.

Our core mission is to ensure that competitive communications and technology providers can continue to deliver better service and greater innovation to consumers, businesses, government agencies, and local communities seeking more choice, lower prices, and faster broadband speeds that attract jobs and private investment.

Our competitive broadband companies are building networks of the future, including fiber, fixed wireless, mobile (5G), and satellite networks that connect residences, businesses, and community anchor institutions. We also represent online content companies that are investing significantly in network infrastructure and delivering streaming, cloud, social media, and other online content, services, and goods to meet consumer and business needs across the globe.

Competition Policy is Key to Delivering Fast, Affordable Broadband Networks

- INCOMPAS advocates for federal, state, and local policies that enable competitive broadband alternatives in every community, which will lead to more innovation, investment, and affordability.
- We <u>support</u> the deployment of robust, scalable, competitive broadband network capability throughout the U.S., including fiber-based, gigabit and above infrastructure that will provide a connectivity foundation for 5G and future generation networks.
- We have successfully advocated for competitors to be part of the BroadbandUSA and Internet for All agendas. We will continue to work hand-in-hand with State Broadband Offices as they implement the federal Broadband Equity, Access, and Deployment (BEAD) Program to promote opportunities for our members and encourage states to incorporate the <u>Broadband Ready City</u> <u>Checklist</u> into their plans.
- We will continue to track BEAD implementation and ensure that competitive providers that are best positioned to serve local communities are part of the solution.
- We also support state and local policies that will enable more broadband competition through reasonable wholesale access. We will work to oppose policies that deter competitive deployment, such as unreasonable franchise fees and taxes.
- We support Congressional action to facilitate faster, more affordable infrastructure deployment, including:
 - Streamlined permitting processes for faster broadband infrastructure deployment, including non-discriminatory, fast access at reasonable, cost-based rates, where charges apply;
 - Creating a federal framework to reduce barriers to deployment especially regarding railroad crossings; and
 - Passing the Broadband Grant Tax Treatment Act that would clarify that grant money is not subject to federal income tax and ensure federal dollars go as far as possible to connect America.

- We advocate at the FCC for permitting and pole attachment reform (including make-ready timelines for large pole attachment projects and clarifying that new attachers are not solely responsible for pole replacement costs) as well as providing competitive providers with equal access to residential and commercial multiple tenant environments.
- We encourage consumer-friendly internet, streaming, and cloud policies that keep prices low for families while driving the need for faster and better network connectivity.

Universal Service Fund Reform

- The Universal Service Fund (USF) has helped millions of families, community anchor institutions, and small businesses connect to voice and broadband services for several decades, but it is in crisis. The FCC must act soon to stabilize it by addressing the high contribution factor that has reached 36.3% for Q1 2025, which telecom customers ultimately pay as an additional fee on their monthly telecom bills in order to finance the USF.
- INCOMPAS opposes assessing edge providers. Arguments to do so are rife with problems, would result in significant delay of reform, expand government regulation, and would be challenging to implement without unfairly skewing online competition.
- As demonstrated in the Analysys Mason <u>report</u>, tech and streaming innovators invest over \$120 billion annually in internet infrastructure locally and globally. These investments save BIAS providers \$5 billion to \$6.4 billion annually.
- We will continue to work with Congress' bipartisan, bicameral USF Working Group to put the USF on a sustainable path forward through appropriations or by expanding the base to include BIAS revenues.
 - It is key for the FCC to consider the billions of dollars that Congress has provided through the Infrastructure Investment and Jobs Act for broadband deployment and affordability and find savings in the USF programs.
 - INCOMPAS also has proposed <u>reasonable changes</u> to USF distributions, including the High-Cost program, that would phase out some support mechanisms that are no longer needed.

Promoting Responsible and Innovative AI Policy

- INCOMPAS has been at the forefront of promoting open networks, open markets, and competition
 in telecommunications and technology. The association's AI advocacy will be rooted in our founding
 principle of competition and is aimed to ensure a robust ecosystem to promote competition and
 innovation throughout the entire technology stack.
- Working in consultation with the INCOMPAS-affiliated Artificial Intelligence Competition Center, which has developed a national framework for harnessing the transformational power of AI, INCOMPAS will advocate on behalf of members in the following areas:
 - Economic Leadership & Innovation: Promote application agnostic and wide-ranging market competition—from cutting edge open source models to more established proprietary and closed products; pursue a more active role to develop US-based AI through availability of public datasets, computational power, and procurement reform; prepare the future workforce and support comprehensive retraining programs; and support the establishment of regional tech hubs beyond traditional centers to drive nationwide innovation.
 - Infrastructure Modernization: Drive a comprehensive "all-of-the-above" energy strategy
 that pairs robust fiber networks with abundant data center capacity; accelerate permitting
 processes for next-generation power infrastructure, transmission systems, and digital
 infrastructure, and leverage Al for improved spectrum management and allocation.

- National Security: Harness America's innate strengths in openness, innovation, and entrepreneurial talent to lead the global AI race; strengthen partnerships with democratic allies while leading the development of AI applications for national defense; establish clear protocols for AI use in national security applications while protecting civil liberties; and develop comprehensive cybersecurity frameworks to protect our economy, businesses, and individuals.
- Legal Framework & Consumer Protection: Enact federal privacy legislation to provide consistent consumer protections; define clear liability frameworks that appropriately assign responsibility across the AI value chain; and mitigate bias and protect civil rights.

Shared and Flexible Use of Spectrum Resources

- INCOMPAS supports efforts to increase competition for broadband through the broader use of midband and millimeter wave spectrum. We urge Congress to reinstate the FCC's auction authority and empower the FCC to leverage the nation's spectrum resources for more licensed and unlicensed broadband use cases.
- We lead the <u>5G for 12 GHz Coalition</u>. We believe the FCC needs to take immediate action in the 12.2-12.7 GHz proceeding to modernize its rules to permit high-powered, two-way fixed broadband service in the band. This band has no federal encumbrances, does not require an auction, and can be put to immediate use for fixed broadband service by current licensees.
- We believe the FCC should also finalize a technology-neutral, licensed sharing framework in the 37.0-37.6 GHz band so the spectrum can be made available for increased commercial use. Such a framework would maximize the use of the spectrum for both federal and commercial users. Commercial operators could put the band to immediate use delivering fixed wireless broadband service in urban and rural communities across the country.

Encouraging Competition and Innovation in Voice Services, Messaging

- INCOMPAS represents a variety of voice service business models, including traditional CLECs, VoIP, and OTT (over-the-top) providers, that serve residential and enterprise customers. These providers are committed to mitigating the threat of illegal robocalls and robotexts to their customers while working with the Commission to help identify ways to preserve competition and innovation in the market.
- As policymakers continue their efforts to combat illegal robocalling and robotexting, INCOMPAS
 advocates for solutions that will fill current regulatory gaps (including gaps for wholesale providers
 and enterprise customers), avoid putting any unnecessary restrictions that impact the ability of
 voice providers to innovate and compete, and are tailored appropriately for smaller competitors
 based on their resource constraints.
- To mitigate fraudulent robocalling and robotexting activity, the Commission must advance the IP transition to ensure STIR/SHAKEN operates across IP-interconnected networks, preserve the flexibility that providers have to incorporate AI technologies into their mitigation efforts, institute robust call/text blocking notification and redress mechanisms, and ensure industry efforts to manage or label illegal robocalls do not intentionally or inadvertently discriminate against competitive providers.
- As part of this effort, we will advocate for sensible solutions that address major providers' attempts
 to retire copper infrastructure and transition to IP-based technologies. We will urge the
 Commission to ensure that providers operating in this changing interoperability landscapre are still
 required to meet existing obligations under the Communications Act.