

## **2022 Policy Accomplishments**

INCOMPAS, the internet and competitive networks association, is the leading trade association advocating for competition and innovation in the broadband marketplace. We represent new network builders, internet innovators, and the world's leading video streaming and cloud services. Our members help deliver better service to consumers, businesses, government agencies, and local communities seeking more choice, lower prices, and faster broadband speeds that attract jobs and private investment.

Our competitive broadband companies are building networks of the future, including fiber, fixed wireless, mobile (5G), and satellite networks that connect residences, businesses, and community anchor institutions. We also represent online content companies that are investing significantly in network infrastructure and delivering streaming, cloud, social media, and other online content, services, and goods to meet consumer and business needs across the globe. INCOMPAS is unique among trade associations in that we represent the entire internet value chain.

Our core mission is to ensure that competitive communications and technology providers can continue to develop and deliver better service and greater innovation to consumers and businesses.

In 2022, INCOMPAS' advocacy was critical in obtaining the following policy wins on behalf of our members:

- Competitive Access to Multi-Tenant Environments (MTEs): The FCC adopted an order that prohibits internet service providers and building owners from using exclusive or graduated revenue sharing agreements to exclude competitors from multi-tenant buildings, shopping centers and malls. The FCC Order also requires disclosure of any exclusive marketing arrangements with landlords to help tenants understand that they have competitive choice for their broadband and communications services.
- NTIA's Broadband Equity, Access, and Deployment (BEAD) NOFO: The NTIA enabled competitive participation in BEAD, encouraging wholesale access for broadband projects funded and promoting streamlined processes so broadband networks can be built fast.
- FCC Regulatory Fees: The FCC agrees with INCOMPAS and does not impose new fees on our members.
- **Future of USF Report:** The FCC reports to Congress that we need USF reform and identifies areas where additional work is required to enable such reform.

- **Broadband Labels:** The FCC agrees with INCOMPAS' advocacy that the labels are for residential and small business broadband customers, and enterprise services are excluded from the requirements.
- SIP Interconnection Industry Working Group: A report issued to the FCC finds that industry solutions are available for IP interconnection. The report includes expectations that industry will negotiate in good faith to achieve IP interconnection agreements, which will ensure that the STIR/SHAKEN caller ID authentication framework is more widely adopted and implemented in the fight against illegal robocalls.
- Immediate Call Blocking Notification: The FCC acts to preserve a voice notification process, which will allow competitive voice providers to continue to best meet their customers' needs.
- Communications Marketplace Report: The FCC uses new information and analysis and finds there is a lack of competition for fixed broadband service. It also recognizes that there are barriers to deployment that policymakers should continue to address.

In 2022, the INCOMPAS Policy Team also accomplished the following:

- Filed over 50 pleadings and ex parte letters in 25 federal proceedings representing our members' interests.
- Met weekly with our members to provide updates on policy developments and strategy, and we met quarterly with our Board's Policy Committee to obtain their good counsel and guidance on our work.
- Provided end-of-week updates on federal and state policy developments covering 50 weeks.
- Managed three member working groups focused on our members' most pressing needs regarding broadband deployment; implementation of STIR-SHAKEN, robocalls and robotexting; and new fees on tech, and USF reform. We met with members about 40 times during the year.
- Participated in four industry and public interest coalitions that focus on open internet and competition, broadband equity and adoption, and FCC's E-rate and Rural Healthcare programs.
- INCOMPAS led the USForward Coalition, which focuses on USF contribution reform and worked to obtain over 340 organizations support for immediate FCC reform of the USF.
- Met with White House, Congressional, FCC, NTIA, DOT, and State Broadband Offices too many times to count.

- Sent our BroadLand: Internet for All campaign materials and advocacy to all State Broadband Offices our members cover.
- Contributed to and published two major white papers: (1) <u>Key Policy Concerns for Korean "Network Use Fee" Proposals and (2) Tech's Investment in the Modern Internet.</u>
- Joined other industry associations to launch, support, and participate in a State Broadband Office Educational Webinar Series and hosted our own webinars on members' hot topics.
- Invited to and attended White House Event on Infrastructure Act's Broadband Affordability Provisions where two INCOMPAS members were featured.
- Participated on two FCC Federal Advisory Committees: the North American Numbering Council and the Consumer Advisory Committee and attended numerous conferences and spoke on panels.
- Planned and hosted the INCOMPAS Policy Summit where numerous policymakers and industry leaders discussed the important issues for industry. More than 120 people attended.